

LISTING OF CLAIMS

1. (Currently amended) A method for locating a terminal for delivery of content in a broadcast network comprising:

associating the terminal with a transmitter operable in another network;

interrogating the another network to determine the location of the transmitter; and

~~delivering~~ attempting to deliver the content to the terminal at the location of the transmitter using one of a plurality of transmitters in said broadcast network; and

in response to determining that said first attempt failed, attempting to deliver said content to said terminal using more transmitters in said broadcast network than were used in said first attempt.

2. (Currently amended) A system for delivering content to a terminal in a broadcast network, the system comprising at least one terminal in a broadcast network, the terminal being associated with a transmitter in ~~another~~ a mobile network, wherein the broadcast network includes a processor operable to determine whether requested content is intended for use by a mobile network terminal or a broadcast network terminal, and in response to determining that said content is to be used by a broadcast network terminal, interrogate the ~~another~~ mobile network to determine the location of the transmitter and ~~thereby~~ deliver content to the terminal at the determined location.

3. (Currently amended) An apparatus for delivering content to a terminal in a broadcast network comprising a processor operable to interrogate another network to obtain calling line identity information for, and determine the location of, a transmitter associated with the terminal and deliver content to the terminal at the determined location.

4. (Currently amended) A head end apparatus for use in a first multi-transmitter broadcast network, the apparatus comprising a terminal locator operable in response to a request to deliver content to a terminal in the first network to obtain terminal location information from a second, different network, a memory having stored therein transmitter location information and a controller operable in response to the request to determine whether said terminal is mobile or fixed, transmit content to the terminal, and to determine from the transmitter location information of a suitable transmitter to deliver the content to the terminal.

5. (Original) An apparatus as claimed in claim 4, wherein the terminal locator is further operable to identify said second, different network type from said request.

6. (Previously presented) An apparatus as claimed in claim 4, wherein the terminal locator is further operable to determine a source of said request.

7. (Previously presented) An apparatus as claimed in claim 4, further including a router connectable to a plurality of transmitters and operable to deliver the content to the suitable transmitter.

8. (Currently amended) A terminal for use with a first multi-transmitter broadcast network, including a receiver operable to receive content transmitted by a selected one of a plurality of transmitters of the first network and a further transmitter connected to a second network from which the first network derives information relating to the location of the further transmitter by the first network interrogating the second network to determine the location of the further transmitter to facilitate selection of the one transmitter, wherein said terminal is configured to communicate with said further transmitter using a wireless data link.

9. (Original) A terminal as claimed in claim 8, wherein the further transmitter provides a back channel to send a request for specific content to the first network.

10. (Previously presented) A terminal as claimed in claim 8, wherein the further transmitter is included in a mobile station interfaced with the terminal.

11. (Currently amended) A system for delivering content to a mobile terminal comprising a first broadcast network having a plurality of transmitters, and at least one terminal, the terminal having a receiver for receiving content from the first network, and in proximity thereto a further transmitter connected to a second network from which the first network derives information relating to the location of the further transmitter, wherein the selection of a transmitter to deliver content to the terminal is made in accordance with the location information, and wherein said first broadcast network is configured to automatically resend said content to said terminal using a different one of said plurality of transmitters in said first broadcast network upon determining that said content was not successfully delivered in a first transmission.

12. (Currently amended) A system as claimed in claim 11, wherein the further transmitter is integrated with the terminal, such that said first and second networks share at least one common piece of equipment.

13. (Previously presented) A system as claimed in claim 11, wherein the second network is a public land mobile network.

14. (Original) A system as claimed in claim 13, wherein the location information is derived from a Home Location Register of the public land mobile network.

15. (Original) A system as claimed in claim 13, wherein the location information is derived by base station triangulation.

16. (Previously presented) A system as claimed in claim 11, wherein the further transmitter provides location information.

17. (Original) A system as claimed in claim 16, wherein the location information is obtained from a global positioning system receiver.

18. (Currently amended) A method of delivering content using a selected transmitter of a first broadcast network to a first terminal in proximity to a second terminal in a second network comprising deriving location information relating to the second terminal from the second network and utilizing the location information in the selection of the selected transmitter, and in response to a determination that said first terminal failed to successfully receive content sent by said selected transmitter, selecting a different transmitter of said first broadcast network and resending said content to said first terminal using said different transmitter.

19. (Original) A method as claimed in claim 18, wherein the location information is derived by consulting a Home Location Register of the second network.

20. (Original) A method as claimed in claim 18, wherein the location information is derived from co-ordinates transmitted by the second terminal.

21. (Previously presented) An apparatus as claimed in claim 5, wherein the terminal locator is further operable to determine a source of said request.

22. (Previously presented) An apparatus as claimed in claim 5, further including a router connectable to a plurality of transmitters and operable to deliver the content to the suitable transmitter.

23. (Previously presented) An apparatus as claimed in claim 6, further including a router connectable to a plurality of transmitters and operable to deliver the content to the suitable transmitter.

24. (Previously presented) A terminal as claimed in claim 9, wherein the further transmitter is included in a mobile station interfaced with the terminal.

25. (Previously presented) A system as claimed in claim 12, wherein the second network is a public land mobile network.

26. (Previously presented) A system as claimed in claim 12, wherein the further transmitter provides location information.

27. (Previously presented) A system as claimed in claim 13, wherein the further transmitter provides location information.